

MULTIPLAN EMPREENDIMENTOS IMOBILIÁRIOS S.A.

CNPJ/MF: 07.816.890/0001-53

NIRE: 33.3.0027840-1

Publicly-held Company

Call Notice

Extraordinary Shareholders' Meeting

The shareholders of Multiplan Empreendimentos Imobiliários S.A. ("Company") are hereby invited to attend the Extraordinary Shareholders' Meeting, to be held on August, 14th, 2012, at 11:00 am, at the Company's headquarters at Avenida das Américas 4.200, block 2, 5th floor, suite 501, Barra da Tijuca, in the City and State of Rio de Janeiro, in order to vote for the election of a new member to the Board of Directors, in addition to the current members, for the term that will end with the mandate of these members, on April, 30th, 2014.

General Information: To attend the Shareholders' Meeting, shareholders, their legal representatives or attorneys-in-fact, shall comply with Article 126 of the Brazilian Corporate Law nr. 6.404/76, and send to the Company, preferably 48-hours in advance, in addition to a photo identification and/or the corporate documents granting power of attorney to sign on behalf of the grantor, as the case may be: (i) a report issued by the bookkeeping institution, dated at least 5 (five) days prior to the Shareholders' Meeting date; (ii) the power-of-attorney with a notarized signature by a notary public; and/or (iii) for shareholders that have fungible custody of registered shares, the account statement indicating the number of shares held by them, issued by the competent institution. Given that the Agenda is for the election of one member to fulfill a vacant seat on the Board, the provisions set forth in the article 4 of Instrução CVM nr. 481/09 do not apply.

The copies of the documents requested by the CVM according to Article 10 of Instrução nr. 481/09 are available to shareholders at the Company's head office, as well as on the Company's website (www.multiplan.com.br/ri), CVM's website (www.cvm.gov.br) and BM&FBOVESPA's website (www.bmfbovespa.com.br).

Rio de Janeiro, July 30th, 2012

José Isaac Peres
Chairman of the Board of Directors