



MULTIPLAN EMPREENDIMENTOS IMOBILIÁRIOS S.A.

Corporate Taxpayer ID (CNPJ/MF) 07.816.890/0001-53

Company Registry (NIRE) 33.3.0027840-1

MATERIAL FACT

MULTIPLAN EMPREENDIMENTOS IMOBILIÁRIOS S.A., (“**MULTIPLAN**”), pursuant to CVM Instruction 358/02, hereby informs that on September 28, 2007 it entered into, with Deneli Administração e Participações Ltda., a company with head offices located in the city of Curitiba, Paraná state, inscribed in the Roll of Corporate Taxpayers (CNPJ/MF) under no. 84.861.756/0001-15 (“**Deneli**”), an “Exchange Commitment Instrument”, through which MULTIPLAN signed a contract for the acquisition of 94% of 3 lots in the city of Curitiba, with total area of 27,370 sq. m. (the “**Property**”).

The Property is adjacent to the ParkShoppingBarigui mall, in which MULTIPLAN holds a 90% interest, which features a 118-meter boundary along Rodovia Curitiba Ponta Grossa (BR 277), a heavily traveled expressway. The acquisition will enable MULTIPLAN to develop a multiuse project and allow for future expansion of the ParkShoppingBarigui mall, as well as for the construction of office towers, forming a complex with as much as some 240,000 sq. m. in built area.

Provided the conditions established in the instrument are implemented, MULTIPLAN will come to hold an interest of 94% in the Property in exchange for the delivery to Deneli of 6% of the condominium that constitutes the ParkShoppingBarigui mall.

The acquisition, which is line with the Company’s strategy to acquire lots surrounding its malls with the objective of developing real estate projects, seeks to move forward in the expansion and consolidation of the ParkShoppingBarigui mall, which was inaugurated in 2003 and is located in an area marked by rapid urban development, with the launch of many multifamily residential and commercial developments. The ParkShoppingBarigui mall has built area of 108,651 sq. m., with 181 stores and Gross Leasable Area (GLA) of 44,834 sq. m. More information on the acquisition is available on our website at www.multiplan.com.br.

Rio de Janeiro, October 3, 2007

MULTIPLAN EMPREENDIMENTOS IMOBILIÁRIOS S.A.

Mario Augusto Nogueira de Paula

Investor Relations Officer