



### BARRASHOPPINGSUL AND THREE EXPANSIONS OPENED

Rio de Janeiro, December 15<sup>th</sup> 2008

**Multiplan Empreendimentos Imobiliários** (Bovespa: MULT3) announces the opening of the company's new shopping center, BarraShoppingSul, as well as the three expansions located in the following shopping centers: RibeirãoShopping, ParkShopping e ParkShopping Barigüi. Together, the projects will add 65,882 m<sup>2</sup> of Gross Leasable Area (GLA) to the company's portfolio, resulting in a total of 482,810 m<sup>2</sup> of GLA. The four projects were delivered to the public in 4Q08 and should benefit the company's quarter results.

**Total GLA growth (m<sup>2</sup>)**

+ 15.8%

482,810

416,928

Total GLA  
September 2008



Total GLA  
December 2008

#### BarraShoppingSul

**Launch:** 11/18/2008 **GLA:** 68,378 m<sup>2</sup>  
**MTE Share:** 100% **Stores:** 215

In only 12 days of operation, the largest shopping center of the south region of Brazil, located in Porto Alegre, and the second largest in Multiplan's portfolio, in terms of total GLA, registered sales of R\$16 million.



#### ParkShopping Fashion Expansion

**Launch:** 10/23/2008 **GLA:** 2,985 m<sup>2</sup>  
**MTE Share:** 60% **Stores:** 23

After passing through a revitalization, ParkShopping launched its fashion expansion, with 20 stores opening for the first time in the city of Brasília, which guarantees the exclusivity of the shopping center as well as its attractiveness.



#### RibeirãoShopping Expansion (1<sup>st</sup> Part)

**Launch:** 11/27/2008 **GLA:** 6,915 m<sup>2</sup>  
**MTE Share:** 76,2% **Stores:** 13

The first part of the expansion was opened with success, bringing new anchors stores, which are opening for the first time in Ribeirão Preto, and increasing the shopping center GLA in 17.6%, to 46,099m<sup>2</sup>.



#### ParkShoppingBarigüi Gourmet Expansion

**Launch:** 12/9/2008 **GLA:** 1,558 m<sup>2</sup>  
**MTE Share:** 100% **Restaurants:** 8

The gourmet expansion attracted new consumers and helped complementing the tenant mix in ParkShopping Barigüi, located in Curitiba, which already prepares for its 2<sup>nd</sup> expansion, with 83 new stores and construction planned to start in 2009.



#### Contato **Armando d'Almeida Neto**

CFO and Investors Relation Officer  
Tel.: +55 (21) 3031-5224/Fax: +55 (21) 3031-5322  
<http://www.multiplan.com.br/ri>  
E-mail: [ri@multiplan.com.br](mailto:ri@multiplan.com.br)

#### Disclaimer

In order to decide whether to invest in stocks issued by the company or negotiate stocks that were already acquired, the investors must use their own analysis and valuations of Multiplan's financial situation, its activities and the risk of investing in stocks.