



PRESS RELEASE

MULTIPLAN SHOPPING CENTERS SALES SURPASSED R\$ 6 BILLION IN 2009

MULTIPLAN EMPREENDIMENTOS IMOBILIÁRIOS S.A. ("Company" **Bovespa: MULT3**), headquartered at Avenida das Américas n.º 4.200 - Bloco 2, sala 501, Barra da Tijuca, city and state of Rio de Janeiro, under taxpayer number CNPJ/MF 07.816.890/0001-53, announces its preliminary sales data for the Company's 13 shopping centers in 2009, which totaled R\$ 6.1 billion, 20.5% more than in 2008. The performance of the shopping centers has set a new record high for the month of December with sales surpassing the one billion reais mark.

Sales in the fourth quarter of 2009 reached R\$ 2.0 billion, 22.6% greater than in the last quarter of the preceding year. Throughout this period Multiplan inaugurated BarraShoppingSul, in Porto Alegre, and Shopping Vila Olímpia in São Paulo, in addition to five expansions. This new areas contributed strongly to total sales by adding R\$ 267.5 million in the last quarter of 2009, or 15.2% of total sales of Multiplan's thirteen shopping centers in the period.

Under the Same Store Sales analysis, which considers only sales of existing stores in both periods compared, sales were up 10.9% in the 4Q09 over those of the same period of the previous year, and 7.2% higher when comparing year over year (2009/2008). The full year's performance of Same Area Sales, which considers only existing areas in both periods compared, was 9.3% higher than in 2008. When comparing quarter over quarter, this increase was of 12.9% over 4Q08.

The registered sales for each mall are described on the table below:

Total Sales						R\$'000
Shopping Centers	4Q09	4Q08	Chg. %	2009	2008	Chg. %
BHShopping	206,681	179,402	▲15.2%	635,203	569,387	▲11.6%
RibeirãoShopping	134,032	115,527	▲16.0%	412,146	363,298	▲13.4%
BarraShopping	372,359	323,019	▲15.3%	1,147,705	1,021,508	▲12.4%
MorumbiShopping	325,821	283,649	▲14.9%	1,003,088	899,631	▲11.5%
ParkShopping	220,702	183,735	▲20.1%	658,024	553,150	▲19.0%
DiamondMall	113,241	88,001	▲28.7%	331,972	287,430	▲15.5%
New York City Center	41,955	39,875	▲5.2%	139,539	141,114	▼1.1%
Shopping AnáliaFranco	189,277	136,013	▲39.2%	523,877	439,675	▲19.2%
ParkShoppingBarigüi	148,529	130,004	▲14.2%	465,390	431,838	▲7.8%
Pátio Savassi	81,432	70,571	▲15.4%	253,573	218,741	▲15.9%
Shopping SantaÚrsula	25,177	29,645	▼15.1%	83,822	74,480	▲12.5%
BarraShoppingSul	135,406	71,152	▲90.3%	425,442	71,152	▲497.9%
Shopping VilaOlímpia	29,236	-	n.a.	29,236	-	n.a.
Portfolio Total	2,023,848	1,650,592	▲22.6%	6,109,019	5,071,404	▲20.5%

Rio de Janeiro, January 11, 2010

Multiplan Empreendimentos Imobiliários S.A.

Armando d'Almeida Neto

Vice President and Investor Relations Officer